



Region IV Membership Report
Executive Committee Meeting
May 20, 2024

Name: Honorable Dr. Deborah A. McClanahan
Email: deborahmcclanahan@hotmail.com
Contact Number: 404.932.7683

Responsibilities:

- The Membership Committee shall develop a comprehensive and ongoing general program for the Region addressing chapter formation, recruitment, and accountability of all regional chapter members.

Completed Initiatives:

- Provided advice and recommendations to Region IV chapters concerning their membership issues upon their request. Unresolved issues were forwarded to Mr. Jackson, BIG National Membership Chair.
- Provided the BIG Membership Governance Form to all Region IV chapters and requested that they submitted the form to BIG National Membership Chair to gain access to their chapter rosters.
- Created and executed roundtable membership training for all Region IV Chapters to establish protocol on how to recruit, retain and renew BIG chapter memberships.
- Consistently communicated the number of chapters assigned to Region IV chapters on a regular basis.
- Membership continues to decline in Region IV chapters. Help and training is available for any chapter needing assistance with recruiting, reclaiming and renewing BIG memberships.
- Created and developed Region IV Membership Pamphlet and provided pertinent membership information for all Region IV chapters on how to sustain and grow their chapters memberships.
- Chapter rosters that encounter discrepancies should be forwarded to me to ensure that the rosters are updated expeditiously.
- Shared the BIG National At-Large rosters with all Region IV chapters and encouraged them to contact the members listed on the rosters to solicit their memberships to increase their chapters membership count.
- Provided information to Region IV Executive Committee on the status of Region IV chapters with declining membership.
- Requested the names of all Region IV Membership Chairs.
- Consistently responded to concerns of Region IV Membership Chairs.

On-going

- The Membership Committee will set up an Exhibit Booth during the RTC from Jun 7-8, 2024.
- BIG National Membership will host a Roundtable Membership Discussion with the National President, Shirley Jones, Esq., on May 14, 2024. All Presidents and Membership chairs were invited to attend.

Region IV Memberships as of 5/8/2024 as reflected in the membership database= 685 (previous 725), (-40) members, and 23 Region IV chapters.

- Albany Area, 22
- Atlanta Metro, 39
- Bay Area, 10
- CDC/ATSDR, 171, 156 (-15)
- Central Florida, 22, 25 (+3)
- East Central Savannah River, 30, 28 (-2)
- First Mississippi, 59, 55 (-4)
- General Chappie James, 24, 22 (-2)
- Greater Memphis Area, 12
- Huntsville Madison County, 44, 50 (-7)
- Kings Bay Area, 26
- Jacksonville First Coast, 14, 15 (+1)
- Magnolia, 40,41 (+1)
- Mississippi Gulf Coast, 19
- Mississippi Metro, 13
- Muscle Shoals, 17
- Oak Ridge, 9
- Oakloosa County, 18, 19 (+1)
- Port City, 30, 27 (-3)
- Raleigh-Durham Area, 51, 49 (-2)
- Suburban Atlanta, 19
- Tampa, 12, 13 (+1)
- South FL (BIG of South FL Metropolitan Chapter), 9

Concerns:

- Region IV Membership continues to decline. All members are encouraged to attend Region IV Membership Training Sessions to assist with recruiting new members, retaining current members and reclaiming nonfinancial members.
 - The Membership Committee will conduct their 2nd quarter Roundtable Discussion on **June 18, 2024, from 7:00 p.m. – 8:00 p.m. EST**. The topic is, Tips On How To Reclaim Members.
 - Year to date loss is over 184 members; currently have 685 members; down from 869 members during 2023 NTI.
 - **Seven** chapters **have lost 35 members** since the last Membership Report on Apr 29, 2024.

- **Five** chapters have **gained 7 members** since the last Membership Report on Apr 29, 2024.
- **Eleven chapters have maintained** the same number of members since the last Membership Report on Apr 29, 2024.

Action Items:

- None

All leaders are encouraged to become a part of the renewing, reclaiming and recruiting new member's process.

Remember, membership is the backbone of the organization.

Respectfully submitted,

Deborah A. McClanahan

Honorable Dr. Deborah McClanahan
Region IV Membership Chair
Blacks In Government, Inc.