

BLACKS IN GOVERNMENT REGION IV EXECUTIVE COMMITTEE REGION IV STRATEGIC PLANNING COMMITTEE REPORT

October 18, 2023

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Committee Members

Ms. Joivita Bradford
Ms. Katie Course
Ms. Tracy Griffin
Mr. Terrance Jones
Ms. Ruby Dunson
Dr. Toni Lowe

RESPONSIBILITIES

Region IV Strategic Planning Committee is responsible for the development and maintenance of Region IV Strategic Plan. The Committee shall be responsible for providing and collecting input data to support the implementation.

The Regional Strategic Plan *shall* become the blueprint for Region IV Chapters leadership to support. The Regional Strategic Plan is a five-year reoccurring plan. The components of the plan include BIG MISSION/VISION

- Focus Areas (Communication Flow, Financial Accountability, Advocacy, and Membership), adopted by Region IV in October 2021.

ACTION ITEMS

- None

ACTIVITIES

- Attending Region IV Meetings
- Meeting with the Strategic Plan to Website (May 11). Thanks Veronica!!
- Reviewing/discussing Strategic Plan actions
- Reviewing Strategic Plan SWOT Analysis for updates/new action items
- Discussing Strategic Plan with President Mercer, Immediate Past President Stevens, and Committee Members
- Reviewing/discussing updates to the Strategic Plan

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INVITATIONS

- Oct 5- First MS Chapter, Meet the Candidate Forum (Local Government)
- Oct 10-Region IV RoundTable Discussion
- Oct 10-National Executive Committee SEP AAR
- Oct 16- First MS Chapter Special Call Meeting (Elections 2023)
- Oct 18-First MS Chapter Vicksburg Chamber of Commerce Luncheon with Mayor
- Oct 18-Region IV Executive Committee Meeting
- Oct 25-National Executive Committee Meeting
- Oct 26-Meet the Candidates Forum (State election candidates)
- Oct 31-First MS Chapter, Truck or Treat, Vicksburg, MS



❖ *Strategic Plan Focus Areas: Communication Flow, Financial Accountability, Advocacy, and Membership*