

BLACKS IN GOVERNMENT REGION IV EXECUTIVE COMMITTEE REGION IV STRATEGIC PLANNING COMMITTEE REPORT

May 17, 2023

Name: Mazella J. Thomas
Email Address: mzellajthomas@gmail.com
Phone: (601) 618-4689

Committee Members

Danny Wade
Antionette Waits
Dr. Toni Lowe
Dr. Janice Boss

RESPONSIBILITIES

Region IV Strategic Planning Committee is responsible for the development and maintenance of Region IV Strategic Plan. The Committee shall be responsible for providing and collecting input data to support the implementation.

The Regional Strategic Plan *shall* become the blueprint for Region IV Chapters leadership to support. The Regional Strategic Plan is a five-year reoccurring plan. The components of the plan include BIG MISSION/VISION

- Focus Areas (Communication Flow, Financial Accountability, Advocacy, and Membership), adopted by Region IV in October 2021.
- Region Vision/Mission.
- Region IV Goals/Objectives.

ACTION ITEMS

- None

ACTIVITIES

- Attending Region IV Meetings
- Recruiting Committee Members
- Posted Strategic Plan to Website (May 11). Thanks Veronica!!
- Providing Strategic Plan to Chapter President(Ongoing)
- Reviewing/discussing Strategic Plan actions
- Reviewing Strategic Plan SWOT Analysis for updates/new action items
- Participating in National Virtual Training Sessions for Membership
- Membership engagement actions for Recruiting/Retention/Returing

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INVITATIONS

- May 11, 2023, Region IV RoundTable Discussion
- May 13, 2023, National FLAG Meeting
- May 16, 2023, BIG National Spring Refresh
- May 17, 2023, Executive Committee Meeting
- May 18, 2023 National Second & Third VP Meeting
- May 22, 2023, National NTI SEP Meeting
- May 24, 2023, National Executive Committee Meeting

Submitted by

Mazella J. Thomas, MBA

Strategic Planning Chair,

Region IV