

Region IV Membership Report Executive Committee Meeting Oct 18, 2023

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# **Responsibilities:**

• The Membership Committee shall develop a comprehensive and ongoing general program for the Region addressing chapter formation, recruitment, and accountability of all regional chapter members.

# **Completed Initiatives:**

- Created a DRAFT Brochure for Region IV Recruitment, Retain, and Reclaim memberships (see attached document).
- Congratulations to President Katie Course and the Magnolia chapter for winning the National Blacks In Government Sterling Award. Keep up the great work!
- Met with Albany Chapter members during a roundtable discussion via Zoom. We were able to revitalize their chapter. Thank you to President Ira Thompson and all the Albany Chapter members for your willingness and commitment to the Albany Chapter and Blacks In Government.
- Ongoing: Distributed BIG National Governance Form to all Region IV chapter President's. All chapter should complete the form containing the requested information and return to BIG National to have access to your rosters. You will be able to view the rosters, but you will not be able to make any changes.
- Updated memberships for all Region IV Chapters (see attached).
- Welcomed President Apoka and the new South Florida chapter to Region IV and Blacks in Government. They received their charter during NDA on Aug 27, 2023.
- A couple of Region IV Chapters lost their charters during 2023 NDA due to non-filing of Form 990 and/or having less than 10 chapter members.

### **Action Items:**

• Approve DRAFT Membership Brochure.

# **Pending Actions:**

- Membership Chairs are encouraged to review the Membership Report (Spreadsheet) posted on Region IV website on Oct 18, 2023. Please check for accuracy and report any deficiencies noted on or before Oct 25, 2023.
- All Chapter Presidents, please update your chapter President and Membership Chair names to me ASAP.

### **Areas Needing Improvement**

- Membership has decreased within Region IV Chapters
- Appointment of Membership Chairs in every Region IV chapter.
- Conduct quarterly membership training to all Region IV Chapters

### **Membership Goals:**

- 7 chapters remained consistent, did not recruit nor lose any chapter members
  - Albany Area;
  - Greater Memphis Area;
  - o Kings Bay;
  - o Mississippi Gulf Coast;
  - Mississippi Metro;
  - Muscle Shoals; &
  - o Oak Ridge
- 9 chapters increased their memberships (26)
  - Magnolia Chapter (7)
  - First Mississippi (5)
  - General Chappie James (3)
  - Atlanta Metro (2);
  - East Central Savannah River (2);
  - Raleigh Durham (2);
  - Suburban Atlanta (2);
  - Tampa (2); &
  - Huntsville Madison (1)
- 6 chapters decreased their memberships (72 members) 1 member is deceased making it (71)
  - Bay Area (2)
  - o CDC/ATSDR (51)
  - Central Florida (7)
  - o Jacksonville (2) includes 1 deceased BIG Member-Mr. Ronnie Johnson
  - o Okaloosa (4)
  - Port City (6)
- I will meet with the 6 chapters who have lost members. Please arrange a date and time for me to meet with your Membership Chair and committee on or before Nov 7, 2023.
- All chapters are encouraged to meet the goals and objectives for the Membership Focus Area as outlined in the Region IV Strategic Plan (Recruitment, Retention, and Benefits to Members)

Respectfully submitted,

//original signed// Honorable Dr. Deborah McClanahan Region IV Membership Chair Blacks In Government, Inc.