

**BLACKS IN GOVERNMENT
REGION IV EXECUTIVE COMMITTEE
REGION IV STRATEGIC PLANNING COMMITTEE REPORT**

BLACKS IN GOVERNMENT, INC
REGION IV STRATEGIC PLANNING REPORT
September 22, 2022

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Committee Members

Marieka Boyd
Barrie Carpenter
Katie Course
Ruby Dunson
Ronnie Hawkins
Cardell Hunt
Samuel Manning
Dr. Vera McKethan
Mazella Thomas

RESPONSIBILITIES

Region IV Strategic Planning Committee is responsible for the development and maintenance of Region IV Strategic Plan.

Region IV Executive Committee and Region IV Strategic Planning Chair and Committee shall be responsible for providing and collecting input data to support the implementation.

The Regional Strategic Plan shall become the blueprint for Region IV Chapters leadership to support.

The Regional Strategic Plan is a five-year reoccurring plan. The Strategic Plan was adopted by Region IV on 15 October 2020.

The components of the plan include:

- BIG Vision/Mission;
- BIG Goals/Objectives;

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- Focus Areas (Communication Flow, Financial Accountability, Advocacy, and Membership);
- Membership Forecast and Trends; and
- Strengths, Weaknesses, Opportunities, and Threats (SWOT) Analysis.

The reporting documents are:

- Region IV Blacks In Government Strategic Plan (Annual five-year plan 2020-2024).

ACTION ITEMS

- None

ACTIVITIES

- Plan to host a webinar on focus areas: Communications and Financial Accountability in December 2022.
- The next Region IV Strategic Committee Meeting will be held in Nov 2022.
- Appointed by Region IV President, Honorable Calvin Stevens to serve as Region IV Chairperson to work with Mr. Melvin Porter, National Strategic Planning Chair.
- The Executive Committee voted to meet with the Strategic Planning Committee on July 2, 2022, at 7:00 p.m. EST to review the SWOT with chapter President. This event will be rescheduled to November.

INVITATIONS

- Attended NDA and served as a primary Delegate for the CDC Chapter
- Attended 2022 NTI in Cleveland, OH
- Attended monthly CDC chapter meetings and Executive Committee meetings when available

Respectfully Submitted,

Deborah A. McClanahan

Dr. Deborah McClanahan
Region IV Strategic Planning Chair
Blacks In Government, Inc.