

# Region IV Membership Report Executive Committee Meeting January 22, 2024

Name: Honorable Dr. Deborah A. McClanahan Email: deborahmcclanahan@hotmail.com

Contact Number: 404.932.7683

# **Responsibilities:**

• The Membership Committee shall develop a comprehensive and ongoing general program for the Region addressing chapter formation, recruitment, and accountability of all regional chapter members.

# **Completed Initiatives:**

- Distributed the 2024 BIG National Governance Form to all Region IV chapter President's and Regional Directors. All chapters should complete the form containing the requested information and return to BIG National Membership to have access to your chapter rosters. You will be able to view the rosters, but you will not be able to make any changes. Please communicate any changes that needs to be made directly to me.
- Requested a copy of the Region IV Membership Brochure be posted to the website via Ms.
   Veronica Godfrey.
- Mailed Region IV Membership Brochures to chapter President's upon their request.
- Met with and provided Region IV Membership Brochures to Honorable Calvin Stevens and James Clausell for information purposes to share with IRS participants during their workshop conference.
- Informed TSE Chapter President Apoko to send a current list of his chapter members to BIG National Membership Chair and myself.
- Received notification from Albany Chapter President, Mr. Ira Thompson on the passing of Membership Chair Ms. Earnestine Taylor-Jones. Please join me in lifting the family up in prayer Ms. Earnestine was an asset to the BIG Membership family.

### **Action Items:**

- By committee action, move to approve 2024 Region IV Membership Roundtable discussions on a quarterly basis on the dates indicated below:
  - o Thursday, Feb 15, 2024 @ 7:00 p.m. 8:00 p.m. EST. (Recruitment)
  - o Tuesday, June 18, 2024 @ 7:00 p.m. 8:00 p.m. EST. (Reclaim)
  - o Monday, September 30, 2024 @ 7:00 p.m. − 8:00 p.m. EST. (Retain/Renew)
  - Tuesday, December 3, 2024 @ 7:00 p.m. 8:30 p.m. EST. (All sectors)

- By committee action, move to have the following chapters removed from BIG National Membership Database due to their charters being revoked:
  - o Brevard Space Coast (12)
  - o Middle Georgia (24)
  - o Mississippi Congressional Chapter (1)
  - o TVA Chattanooga (5)
  - o Tuscaloosa Metro (0)
  - o West AL (2)
  - o Fort McPherson/Gillem (0)
  - o Greater Augusta (1)
  - o Greater Memphis (12)
  - o Gainesville Metro (1)
  - o BIG of South FL Metropolitan (7)
  - = 65 member's total
- By committee action, move to have the duplicate chapters removed from BIG National Membership Database. Both chapters are listed with two different mailing addresses:
  - o General Chappie James Chapter(0)
  - o Kings Bay Area (25)
- By committee action, move to add Treasure Southeast Chapter and their members to the BIG National Membership Database.

## **Pending Actions:**

- Membership Chairs are encouraged to review their chapter rosters monthly or on a consistent basis. Please report any discrepancy to me ASAP if assistance is needed to resolve with BIG National Membership.
- All chapters are encouraged to meet the goals and objectives for the Membership Focus Area as outlined in the Region IV Strategic Plan (Recruitment, Retention, and Benefits to Members).
- All chapters are encouraged to conduct membership drives as outlined in Region IV Strategic Plan.
- All Chapter Presidents, please email me the name, email address and telephone number of your chapter President and Membership Chair on or before Jan 30, 2024.

### **Areas Needing Improvement**

- Membership recruitment. Membership has decreased significantly within some Region IV Chapters.
- Appointment of Membership Chairs in every Region IV chapter.

### **Membership Goals:**

- Region IV Chapters membership count as of January 22, 2024 and as reflected in the BIG National Membership database.
  - o Albany Area (21);
  - o Atlanta Metro (38);
  - o Bay Area (10);
  - o CDC/ATSDR (184);
  - o Central Florida (24);

- o East Central Savannah River (27);
- o First Mississippi (74);
- o General Chappie James (16);
- o Greater Memphis Area (12);
- o Huntsville Madison (45).
- o Jacksonville (15)
- o Kings Bay (25);
- o Magnolia Chapter ((40);
- o Mississippi Gulf Coast (19);
- o Mississippi Metro (13);
- o Muscle Shoals (17);
- Oak Ridge (10).
- Okaloosa ((10); and
- o Port City (30).
- o Raleigh Durham (45);
- o Suburban Atlanta (19); and
- o Tampa (16);
- Total members 710 members excluding TSE member count.

Thank you for your consistent recruitment and retainment efforts.

Respectfully submitted,

Deborah A. McClanahan

Honorable Dr. Deborah McClanahan Region IV Membership Chair Blacks In Government, Inc.